



The Tower



Buy * War * Stamps

Volume III. No. 22

JOHN ADAMS HIGH SCHOOL, SOUTH BEND, INDIANA

March 19, 1943

BARNBROOK—JUNIOR PRESIDENT

MANY MINDS WITH BUT ONE THOUGHT

Teachers get queer ideas at times. Mind you, normally they are strictly 'okay', but when it comes to the matter of homework a person often wonders.

Almost every teacher has sometimes said, "That's all you have to do," when he assigns about four pages to read, and a few problems to do. Of course that isn't much, but little things add up to big things and many times when a teacher says, "That's all you have to do," he doesn't think about the other four or five teachers who have said the same thing that same day.

Now, that's all right too, as long as other lessons are of equal length, but when a teacher gets a very queer idea that a person can't learn too much about a subject, it's just too much to swallow. And is there a brave, patient soul, who raises his voice in protest? No . . . he grins and bears it with everyone else . . . sometimes!

The next time a teacher raises a howl about Johnnie's poorly recited lesson and says "There's no reason for not knowing your lesson, there wasn't much to do," I wish that he would think of the other four or five teachers who have said the same thing, the same day.

Then there is the subject of tests. Most teachers warn students ahead of time to be prepared for a test. In this way a person may devote more time to the subject or subjects he is to be quizzed on, than on his other lessons. This is alright, too, but once in a while there pops up a teacher who loves to spring surprise quizzes, and is very much surprised at all the wrong answers he gets. Once again it would be nice for some brave, patient soul to explain to teacher that the midnight oil had been burned to study for a history test and an algebra test, and that other lessons were lightly gone over. But once again, there is only silence—(sometimes), and everyone just sits back and takes the consequences.

Someone ought to bring this matter up to the teachers and ask them if they don't agree on this subject, and if I could add another amendment to the constitution or add another article to the Bill of Rights, there would be something in it about do's and don't for school teachers!

Lillian Bubich.



CONSTANT, NICHOLSON, AND McINTYRE ELECTED

The Junior Class comes into the limelight with the election of their officers for '43.

Under the supervision of Mr. Weir, the Juniors voted early in the week of March 1-5.

After tabulating the votes of the Junior home rooms, 108, 201, 102, 109, 103, 101, and 208, Don Barnbrook come through as President with 88 votes, Polly Constant as Vice-President with 59, Martha Nicholson as Secretary with 89, and Bob McIntyre as Treasurer with 55.

With all the activities that are coming up for them, these students will have plenty of opportunity to serve their class, and they have everyone's wishes for success!

NEW IDEA IN WAR STAMP SALE

Everyday new ideas are being presented by students on how to sell more defense stamps; for instance, the idea the Cafeteria is using. The Cafe now has two home rooms instead of one, Mr. Goldsberry's class and Miss Morehouse's. The two rooms decided that they were not selling enough War Stamps, so they appointed a committee of four to meet and decide on some idea.

This committee met and decided that they should strive to sell 100% each week. A chart was made and each person who bought at least one stamp received a flag after his or her name. The sale of Defense Stamps has boomed considerably as about 65% more stamps are sold each week. Last week Miss Morehouse's class sold 100% worth of stamps which is quite an accomplishment. This method and many others have proved to be successful in making our students enthusiastic about buying stamps to win the war.

SENIORS ELIGIBLE FOR D. A. R. HISTORY CONTEST ANNOUNCED

Senior students who maintained straight A's in American History are eligible to compete for the D. A. R. History Award. Contestants are required to take a written examination and then the survivors are subjected to an oral quiz.

March 19 from 7:30 to 8:50 in the Student Lounge the written examination will be given to: Ray Bowden, Don Brown, Carol Kline, Bette Ann Malcolm, Dave Holmgren, Elsie Lehman, Bob Parker, Phyllis Welber, Betty Whalen and Charlotte Whiting.

The oral examination on Friday, March 26 will be given at 7:50 to the group who made passing scores on the written test.

THE TOWER BEGS FORGIVENESS

On the ground that the Seniors Club was not in existence at the time the requirements for the Senior Citizenship Award was formulated, the Tower begs the humble forgiveness of this honorable society for not including it under the list of service clubs which make up a section of the requirements. Any boy belonging to the Seniors for the necessary length of time may count his membership toward his eligibility for the Award.

HOW DO YOU MEASURE UP?

Students of John Adams High School! Are you doing everything possible to help win this war. What are some of the things you can do?

1. Buy enough bonds and stamps.
2. Save gasoline and tires.
3. Save kitchen fats at home.
4. Help to share the food problems.
5. Save scrap for the defense effort.

There are many more things which we can do. Why don't we do more?

Girls!—join the Red Cross and sew, knit, wrap bandages, and much more.

Boys!—help in any way in which you can here on the Home Front and help those brothers, fathers, uncles, and friends who are on the War Front.

Ask yourself,—"Am I doing everything I can?" If not, why not?" Then get busy.

DR. FRITH GIVES INTERESTING TALKS

Dr. Frith is not an unfamiliar name to many of Adams' students. Some of you will probably remember her talks from last year. She gave suggestions on how an individual may improve his personality and consequently increase his popularity. Dr. Frith also brought out the fact that happiness is self made and that no one else can create it but the individual himself.

This year the topic of her talk was "Psychological Preparations To Make the Individual Meet War Without A Mental Crackup." This is a serious and important problem. It is one all of us must face today.

*You'll be sorry
If you miss—
the
John Adams Vaudeville
April 2 — Make it a date!*

PUBLISHED BY THE STUDENTS OF THE JOHN ADAMS HIGH SCHOOL, SOUTH BEND, IND.
 EDITOR-IN-CHIEF Carol Kline
 FEATURE EDITORS Pat Kasdorf, Vicki Dix
 BUSINESS MANAGER Don Brown
 ADVERTISING MANAGER Joan Bruggema
 SPORTS EDITORS Joan Yohn, Stanley Feuer
 CIRCULATION MANAGERS Barbara Munro, Jack Houston
 STAFF PHOTOGRAPHER Don Brown
 PRINCIPAL Mr. Galen B. Sargent
 FACULTY ADVISER Miss Florence Roell

KEEPER OF THE FLAME

"Our liberty depends upon the freedom of the press, and that cannot be limited without being lost."—*Thomas Jefferson.*

Throughout the history of America, the press has been the outstanding leader of public opinion. Recognizing this fact, the framers of the Constitution guaranteed the freedom of the press in the Bill of Rights. Now the theory of a free and independent press is challenged. Let us examine the facts to see how we can best protect the "watchdog of democracy."

When a newspaper appears on the streets, it is sold for two or three cents. It is easily seen that this does not cover the costs of printing and distributing. The newspapers operate at a profit only for one reason: they have an income from advertising.

The annual advertising budget of the United States is \$1,500,000,000 — one and one-half billion dollars. Of this, a large part goes to the newspapers. This tremendous sum furnishes all, or almost all, of the profits of the newspaper industry in America. The newspapers are financially dependent upon the advertisers. The advertisers control the press, because they hold the purse-strings.

Let us see how the advertisers have used their control over the press in the past.

In 1934 the Tugwell Bill was introduced into Congress. It was a public health bill. If accepted, it would have been a death blow to the phony-medicine industry of America.

What did the patent medicine companies do? They wrote to the 15,000 newspapers with whom they had advertising contracts. They threatened to cancel the contracts unless the newspapers came out editorially against the Tugwell Bill.

Needless to say, the press of America came out against the Tugwell Bill. The unsuspecting public allowed its opinions to be shaped by the newspapers, and the Tugwell Bill was defeated. The public trusted the newspapers. The newspapers protected their contracts.

A press dominated by the advertisers is certainly not desirable. What is another alternative? Government control?

Government control of the press is practiced in Germany and Russia. In those countries the press prints only what the government allows. There is no reason to believe that it could be different in the United States. Government control would not likely mean freedom of the press.

What, then, should the attitude of the individual be toward the press?

First of all, he should realize that the majority of American newspapers are controlled by big-advertising companies. He should remember that, when reading any newspaper that carries much advertising and regard it with suspicion. Then he should take advantage of the few newspapers and magazines which are dedicated only to serving the public. He should always be on his guard against the untruths which are spread by the corrupt majority of the American press.

To observe all these precautions would be difficult: it would take much time. But it is worth the effort. Our freedom is at stake.

"Eternal vigilance is the price of liberty."
 —*Thomas Jefferson.*
 —*JULES SANDOCK.*

PERSONAL PROBLEMS DEPARTMENT

By *EMILY DIX*

Dear Miss Dix:
 Can you tell us how we can get Betty Cleghorn? We do think she's swell, and when she smiles, oh, golly!

2 juniors.

ANSWER:
 Dear Sirs: This mystery woman has not yet told me her point of view as to you . . . (Yes, this is a hint!)

Dear Miss Dix:
 Can you think of any good trap I can set for Johnny Ray?
 Miss Sorrowful Sue of 102.

ANSWER:
 Dear "Sue": John is only "going steady" with six femmes at this time, so there is still plenty of room for you, if you're pretty . . . E. D.

Dear Emmy:
 Jack Reitz went back to "Beany" Roberts, leaving Ann Dunnahoo (his Central babe) free to return to Harold Slutsky. How did all this come about?
 "Wondering".

ANSWER:
 Dear "Wondering": It's all because Alice Hoover has turned her affections loose on another N. D. man. (confusing, isn't it?) . . . E. D.

Dear E. D.:
 I date Sally Sunderlin, but I'm ready to sue for alienation of affections. Who is my rival, anyway?
 J. Tarr.

ANSWER:
 Dear Jack: From what I hear, it must be Roy Andrews . . . E. D.

TIMBER! We see Carl Johnson did a quick and rather permanent job of appropriating Juanita Marsh!

Dear Miss Dix: Is it true that spring came very early this year as far as Adams is concerned?
 An Ardent Reader.

ANSWER:
 Dear Fan: I guess it's true, if Bill Steinmetz and Ruthanne Reed; Riley Brehmer and Louise Holmgren; Lois McNabb and Jack Fink are any examples? . . . E.D.

NOTICE TO ALL PERSONS UN-ATTACHED: CROSS OUT OF YOUR LITTLE RED BOOKS THE FOLLOWING PEOPLE: Ray Burt, whom we hear is going steady with Mona Kline (Riley Sr.) also; Josie Breskin, going steady with lil' Marv Schwartz, Central. (You remember him; just one week ago he went with Bev Herman; just one-half year ago he went with Pat Kasdorf.) Also Joan La Crosse, who, for a soph is certainly loaded down with some fellow's jewelry!



WHAT GIRL OR BOY HAVE YOU ALWAYS HELD A SECRET DESIRE TO ACQUIRE A DATE WITH?

- | | |
|-------------------|-----------------------|
| DESIRER | VICTIM |
| Harry Sanders | Jean Bratcher |
| Norma Lambert | Ned Wedlake |
| Beverly Herman | Mort Ziker |
| Pat Crowe | Eddy Easley |
| Ned Wedlake | Betty Martin |
| Joan Crowe | Bob Nowicki (Central) |
| Joan Villerit | Don Martin |
| Jane Tilley | Don Brown |
| Jim Ball | Zephine Simpson |
| Morris Roth | Jean Ingelfield |
| Peggy McGann | Bob Mills |
| Jack Wilhelm | Janet Oren |
| Betty Ann Malcolm | Dick Malone |
| Ruth Ann Reed | Louis McKinney |
| Jean Humrichouser | Bill Moore |
| | (She ain't kiddin') |
| Mary Roberts | Harold Slutsky |
| Jim McLean | Carole McCreary |
| Mary Erhardt | Fred Crowe |
| Bill Steinmetz | Peggy McGann |

ESSAY ON MAN

Man is what woman marries.
 Man has two feet, two hands, etc., but never more than one collar button or one idea at one time.
 If you wear red fingernail polish, rouge, and a rakish hat, he hesitates to take you out; but if you wear your little blue hat, no rouge, and no nail polish, he takes you out and proceeds to stare at a woman wearing red nail polish, rouge and a rakish hat.
 Yet, man is what woman marries.
 —*The MacMurray College Greetings.*

COBWEB COLUMN

Out of the misty past of last year's Tower emerges the names of some of our boys who have since left to join the armed services or are leaving very shortly . . . Dow Puckett, Albert Williams, Hubert Larson among them.
 On the sports page Adams was just recovering from basketball, and all eyes were turned toward Mr. Shearer's baseball announcements. Here of late it's been anything but baseball weather.
 Remember "Quality Street?" . . . The little trick John Reitz (the dashing Captain Valentine!) played by getting chicken pox and necessitating the postponement of the performance a week . . . the fun at rehearsals . . . Jim Ball's big scene . . . the three spinster ladies!

ASSISTANT FEATURE WRITERS Alice Hoover, Flo Dibble, Bette Ann Malcolm, Jim Ball, Silas Sharpe, Dagny Lenon.
 ASSISTANT NEWS WRITERS Ann Miller, Marian Ramer, Muriel Johnson, Vivian Youngquist, Janet Bickel, Pat Kasdorf, Barbara Beebe.
 ADVERTISING ASSISTANTS Joan Bruggema, Jack Pfaff, Phil Riner, Florette Dibble
 TYPISTS Lillian Bubich, Elsie Lehman, Pat Kasdorf, Dorothy Saltzgaber
 HOME ROOM AGENTS Howard Keb, Mary Furnish, Helen Kruggel, Carlos Corona, Jacquelyn Jennings, Betty Zeidman, Beverly Gilman, Jack Beal, Carole King, Irene Putnam, Peggy McGann, Virginia Wiseman, Tom Tanner, Doris Bushey, Florette Dibble, Mary Alice Hamblen, Phil Riner, Ann Miller, Betty Lange, Eleanor Polman.

WHAT IF . . .

There were no moron jokes?
 We had to go to formal dances on bicycles?
 Home rooms were quiet?
 There were no clubs such as Senors, Cavaliers, etc.?
 Esquires were five cents a copy?
 Weeks were made up of week-ends?
 The paper shortage prevented the publishing of text books?
 No one had to take the "Math Refresher" course?
 Don Brown weren't around to snap our Tower pictures?
 We didn't have our gym?
 Lou Alice and Donnie didn't go together?

Coming! Coming!
APRIL 2
 the
John Adams Vaudeville

SLOGAN MATCHES

"Ask The Man Who Owns One"
 . . . A "C" ration book
 99-44/100 Pure . . . Helen McClure
 Best By Taste Tests . . . Mr. Krider
 Something New Has Been Added . . . Measles
 Eventually, Why Not Now? . . . War Stamps
 So Free And Easy On The Draw . . . Jim Paradis
 The Skin You Love To Touch . . . Bev. Murphy
 When It Rains It Pours . . . Tests
 The Pause That Refreshes . . . 5 Minutes between classes
 Good To The Last Drop . . . Huddle 'Coke'

The Reliance Pharmacy, Inc.
 230 W. Washington Ave., cor. Lafayette
 SOUTH BEND INDIANA

ALABAUGH NAVAL AVIATION CADET

Richard G. Alabaugh, 1005 Oakland, South Bend, has been enlisted for Navy Air Force pilot training under the current program which admits 17-year-olds, it was announced today by the Naval Aviation Cadet Selection Board in Chicago.

Cadet Alabaugh is a basketball player and a member of the Monogram club at John Adams high school. Raising racing pigeons is the newly-enlisted cadet's interesting hobby. Naval aviation is "my favorite branch of service" for the future flying officer from John Adams High.

The program under which future fliers of the fleet are now accepted requires that 17-year-olds will be graduated from high school by June 30, 1943 or already have been graduated and that they rank in the upper half of their class. A recommendation also must be received from their high school principal before they will be permitted to take the regular Naval aviation cadet examination. Seventeen-year-olds in college must maintain a scholastic average in the upper two-thirds of their class and be recommended by their college head.

Men enlisted now will not be called for training until they are 18 years old and have been graduated from high school. On completion of pilot training they will receive a commission as Ensign in the U. S. Naval Reserve or as Second Lieutenant in U. S. Marine Corps Reserve, with a minimum salary of \$246 a month, and be awarded the cherished Navy Wings of Gold.

WALT'S
 CUT RATE DRUGS
 Phone 3-0351
 3007 Mishawaka Ave.
 South Bend, Ind.

RIVER PARK THEATER
 FRIDAY and SATURDAY
 "Sweater Girl"
 June Priesser, Eddie Bracken
 "Secret Agent of Japan"
 Preston Foster, Lynn Bari
 SUNDAY, MONDAY and TUESDAY
 "Juke Girl"
 Ann Sheridan, Ronald Regan
 PLUS
 "Rhythm Parade"
 N. T. G. and His Review
 Ted Fio Rito and Mills Bros.



NAME — Richard Cox (a newcomer at Adams. Now, girls, don't rush him!)
 ADDRESS — 812 E. Jefferson
 AGE — 15
 WEIGHT — 160 lbs.
 HEIGHT — 6'
 HAIR — Blond
 EYES — Blue
 FAVORITE COLOR — Blue
 FAVORITE BAND — Harry James
 FAVORITE SONG — Star Dust
 FAVORITE GIRLFRIEND — None "as yet"
 FAVORITE BOYFRIEND — Give him time
 PET PEEVE — Little Sisters
 FAVORITE DISH — Steak
 FAVORITE PASTIMES — Football
 CAREER — Engineering
 FAVORITE SUBJECT — Mathematics

CAMERA FILMS AND DEVELOPING AT KRUEGER PHARMACY
 23rd and Mishawaka Avenue

Sunnymede Food Market
 Phone 3-0816
 1117 Mishawaka Avenue
 SCHOOL SUPPLIES
 CANDIES ICE CREAM

ERNIE'S SHELL STATION
 SHELL GASOLINE
 Twyckenham Drive and Mishawaka Avenue

SERVICE NOTES

Clarence Laughman, V-6 A.S.
 Co. 75, Batt. 42
 U.S.N.T.S.
 Great Lakes, Illinois

Pvt. Harold E. Patty
 Hq. & Hq. Btry., 87th Inf.
 Div. Arty.
 A.P.O. No. 448
 Camp McCain, Mississippi

Pvt. John Jaffee
 A.A.F.T.T.S. 1001 T.S.S.
 Unit 1, Room 712a
 720 S. Michigan Blvd.
 Chicago, Illinois

Jack Downing, A.S.
 Co. 88, Battery 24
 U.S.N.T.S.
 Great Lakes, Illinois

Bob Spaulding last week-end reported to Great Lakes Naval Training Station . . . Bob Fields has been promoted to private first class at Truax Field, Madison, Wisconsin . . . Good luck to Bob S. . . . Congratulations of Bob F.!

Bessie met a bus,
 The bus met Bessie;
 The street was messy —
 The mess was Bessie.

Compliments
THE BOOK SHOP
 130 No. Michigan St.

GOOD FOOD IS GOOD HEALTH
 ★
ORIOLE COFFEE SHOP
 1522 Mishawaka Avenue
 ★
 Mildred and Ford Strang
 New Managers



Dear Betty:
 Last night John and I went to the spring dance. He wore his new suit from Spiro's, and he looked so handsome in it. He buys all his suits there, and why not! They fit perfectly and are the latest thing in style. Louise and Jean told me that there is a new line of girls' sweaters at Spiro's, so I'm very anxious to see one.
 I'll call you tonight if I go down town. If I do, I'm going to stop in and see what the new sweaters look like.
 Be seeing you,
 FRANCES.

Hi - Ya Folks -
I Got My Sweater and Skirt at ROBERTSON'S
 the sweater was 3.00
 Long-sleeve cardigans in baby blue, green, beige, pink and red turn a "slick trick" with suits and skirts. 10 to 16\$3
 the skirt was 4.00
 I chose a plaid — there are also flannels and Shetlands — all wool and wool-with-rayon. Sizes 10 to 16\$4

ROBERTSON'S
 GIRLS' SHOP — SECOND FLOOR

STATE TITLE BATTLE TOMORROW

FT. WAYNE - BATESVILLE, LEBANON - BEDFORD!

Lebanon, Fort Wayne Central, Bedford and a startling Batesville five last Saturday evening won the right to battle at Indianapolis tomorrow for the coveted state championship.

The Lebanon Tigers gave the dope bucket a few deep dents at Hammond as they advanced into the state finals with upset victories over Rochester 49 to 34 and Wallace of Gary 48-32. The Tigers, small, well-conditioned, and built for speed and deception, ran their opponents right into the floor, and harrassed them to the point of distraction by ball stealing and pass interceptions.

However, the biggest upset of the semifinals was Batesville's conquest at Indianapolis. The Bulldogs threw up an airtight defense to defeat Madison and Greenfield.

Lebanon is the only former state champ in the field, although all four squads have previously contested in the final tourney.

The final pairings pit Bedford against Lebanon at 1:30 and Batesville against Fort Wayne Central at 2:30. The winners of the afternoon games tangling at night for the 1943 Indiana High School basketball championship.

There are to me two kinds of guys,
And only two that I despise:
The first, I'd really like to slam,
The one that copies my exam;
The other is the dirty skunk
Who covers his and let's me flunk.
The Breeze.

SUNNYMEDE PHARMACY
1432 Mishawaka Avenue
South Bend Indiana

\$3



All Wool Slip-overs
... in pink, blue, maize, red, green — sizes 34 to 40.

WYMAN'S

**Singing!
Dancing!
Laughing!**
in the
John Adams Vaudeville
Don't Forget - - - April 2!

DAVIS BARBER SHOP
2516 Mishawaka Avenue

FOR YOUR
MUSICAL WANTS
★
The Copp Music Shop
★
124 E. WAYNE STREET

FOR QUALITY
SPORTS EQUIPMENT
VISIT
RECO
SPORTING GOODS
113 N. MAIN 4-6731
"Look for the Log Front"

SKATE!
BOOK YOUR CLUB PARTY
SKATING
Every Night Except Monday
MATINEE
SAT. and SUN.
Phone 4-7757

PLAYLAND Hammond Organ

WILLIAMS, the Florist
219 W. Washington
•
FLOWERS
for all occasions
Phone 3-5149

CAN YOU GUESS?

.....erk
.....nteresting
.....an about town

.....ellow dancer
.....cracy about
.....ikeable fellow
.....verybody's type
.....available, now
.....osey

.....luring
.....uscious
.....n mischief
.....an be had
.....yes, are blue

.....ikes Lyle
.....ptimistic
.....easonable(at times)
.....wells on Delahanty

WATCHES DIAMONDS JEWELRY
Joe the Jeweler
FINE WATCH REPAIRING
113 E. Jefferson J. Trethewey

Phone 3-4200
Rudolph K. Mueller
Jeweler
★
DIAMONDS - WATCHES
SILVERWARE
214 N. Michigan St.
South Bend, Ind.

SPRING TRAINING ON FOR BASEBALL, FOOTBALL, TRACK

Coach Gale is giving his new recruits rugged training in order to get them in condition for the fall session. The players have practiced outside three times as yet but when the weather permits they shall be outside daily. Their present schedule of training usually consists of four workouts in the gym consisting of calisthenics and one skull practice in 109.

Looking over at the baseball team we find that coach Goldsberry has 25 tyros out. The team is rather handicapped at the present as it is too cold to practice outside and the gym is usually in use. At present he is working out the pitchers and is striving for form. In meetings he is stressing fundamentals for the rest of the team.

The first Track team ever to be produced by Adams is being conditioned by Coach Frank Ham. The first meeting took place on March 8 in which he talked about what was going to be done during the season. Coach Ham is having his gym classes do some of the events in order to discover some potential tracking. The team is having calisthenics and learning fundamentals in order to be ready for the first meet on April first.

Womankind suffers from three delusions: marriage will reform a man; a rejected lover is heart-broken for life; and if the other woman were only out of the way he would come back.

*You'll Go Places
In These Smart*

Station Wagon

Coats

\$6⁹⁸ and up



Free-and-easy styling — in weather-proof Tan Gabardine. Some with plaid linings — some lined with celanese. They're durable coats with a lot of extra mileage built into them.

THE MODERN GILBERT'S
"One Man Tells Another"
813-817 S. Michigan Street