

1955-56 Student Council Officers



Gene Personett, vice-president; Judy Adkins, treasurer; Gwen Garwood, secretary; Terry Rothermel, president.

STUDENT COUNCIL **ORGANIZES FOR 1955**

The officers of the 1955 Student Council are: Terry Rothermel, president; Gene Personett, vice-president; Gwen Garwood, secretary; and Judy Adkins, treasurer. Members of the board are Wayne Benner, Joan Berry, Charmian Burke, Paul Edgerton, Marlene Olson, Barbara Rohlff, Jack Venderly, and James Warner.

By precedent the Student Council meets every Thursday morning at 8:00 until 8:35. Mr. Kermit Thompson is their sponsor. Every home room has two representatives, each with one vote,

The Student Council is divided into committees with board members as chairmen. The home room representatives are: 101, Paula Bryant; 102, Daniel Hoyt and Marsha Hoelscher; 103, Dennis Murphy and Karen Olsen; 105, Brenda Askew and Delbert Beyer; 106, Marvin Naftzger and Barbara Dooms; 107, Paul Waechter and Judy Widnare; 108, Judy Dalberg and Donald Baker; 109, Rose Mary Griffith and Robert Fisher; 110, Darla Doyle and Larry Brown; 111, Robert Magnuson and Sue Metcalfe; 112, James Fett and JoAnn Dobecki; 113, William Givens and Jean Frushour; 114, Bryan Hedman and Judy Jacobson; 201, Linda Bussert and Mike Taylor; 203, Sue Hoover and Joyce Moore; 204, Kathy McHugh and James Messick; 205, Jerry Rose and Phyllis Plotkin; 206, Robert Raber and Janice Oakes; 207, James Kubiak and Connie Kuhn; 208, James Hoehn and Barbara Waechter; 209, Freya Finch and Terry Gerber; 210, James Rhoades and Mary Quealy; 211, Sharon Wickizer and Peter Trescott; 212, Marilyn Schwanz and Kay Mundell; 213, Sidney Polk and Beth Ryan; 214, Beverly Twigg and Sandra Weldy; 215, Robert Ziker and Jeanne Weiss; 22, Judy Hughes and Port Laderer; Library, Eileen Schultz and Robert Sheets: Cafeteria Mezzanine, Richard Skodinski and Marsha Root.

Home Rooms Elect Tower Representatives

At the beginning of every fall semester at Adams the home rooms elect Tower representatives to serve for the year. These representatives solicit subscriptions and every Friday morning they distribute issues of the Tower to the subscribers in their home rooms.

This year's representatives are: Jo Ann Bartels, 101; Pat Hansen, 102; Jeanne Martin, 103; Janet Barth, 105; Nancy Champaigne, 106; Billy Williamson, 107; Dixie Davis, 108; Julie Ebeling, 109; Gwen Flack, 110; Larry Lieberenz, 111; Patti Gollnick, 112; Pat Fenimore, 113; Judy Jacobson, 114; Gloria Chambers, 201; Tom Kuhe, 203; Susie Maurer, 204; Carol Ritter, 205; Carol Noble, 206; Suzanne Hoffman, 207; Alice Wappenstein, 208; Carol Halasi, 209; Judi Sheets, 210; Becki Wetter, 211; Billie Jean Woodall, 212; William Rupert, 213; Sandy Sellers, 214; Janie Weittler, 215; Karen Runyan, Cafeteria Mezzanine, Sue Shotola, Library.

N.R.O.T.C. TO LAUNCH TRAINING PROGRAM

This year, as in preceding years, the Navy Department is launching its nation-wide program to select approximately two thousand candidates for enrollment and training in the Naval Reserve Officers Training Corps (N.R.O.T.C.). These young men will enter or remain in colleges and universities throughout the country as midshipmen, Naval Reserve, in September 1956 to pursue their studies with substantial financial support from the government. Upon completion of the prescribed training, they will be commissioned as regular officers in the United States Navy or Marine Corps.

It is essential that this program attract the most able young men. They must possess high qualities of integrity, leadership, and responsibility, and be mentally and physically alert. Successful candidates will receive four years of general college and naval education in one of the fifty-two institutions having N.R.O.T.C. units. The Navy will provide for the cost of tuition, books, and other educational expenses, and provide the candidate with uniforms and a retainer pay of six hundred dollars per year to help defray the cost of living expenses. After graduation the students will be commissioned and will serve in the Navy or Marine Corps on active duty for a period of three years.

The deadline for receipt of applications is November 19, 1955. The annual nation-wide qualifying examination for all candidates will be conducted on December 10, 1955.

Those who are interested in the N.R.O.T.C. program and who wish further information may obtain this information in the guidance office from Miss Burns.

Civitan Club Elects Three

Three representatives have been chosen from Adams to attend the Civitan Club dinner which will be held October 12 at the Oliver Hotel. The Adams students selected are Marilyn Schwanz, James Warner, and Marvin Naftzger. They will meet with students from other South Bend high schools to plan and discuss this year's activities.

BOOSTER CLUB MEETS

On Friday, October 7, the Booster Club held an important business meeting. President James Hoehn explained the procedure to be used in the election of the Adams queen for the Central vs. Adams game and representatives were chosen for each home room.

Senior Cabinet Begins **Plans for School Year**

The Senior Cabinet, under the direction of Miss Annajane Puterbaugh, class sponsor, has begun plans for the year. The first activity which they have been responsible for was the election of class officers. The election, which included a night convention, was completed this week and was supervised by Mr. Goldsberry.

The cabinet is made up of representatives from each home room. They are as follows: 201, Jack Venderly and Linda Bussert; Cafeteria Mezzanine, Beverly Shafer and Robert Scholnik; 208, Pat Wallace and James Warner; 207, Roberta Leippert and David Matson; 106, Susan Cole and Robert Badger; 206, Gail Myers and Keith Miller; 113, Sharon Gyorgyi and Douglas Eichorst.

Dearborn Trip **Planned for Juniors**

On October 14 the U.S. History students will leave for the annual trip to Dearborn, Michigan. This will be the first trip of three planned for the U.S. History students. The students will leave Adams at 5:00 a.m. They will visit Greenfield Village, the Ford automobile plant, the Rouge, and the historical museum. Greenfield Village was founded by Henry Ford and commemorates the steps of progress in the industrial field. Many famous buildings have been restored and brought to the Greenfield site.

The students will be accompanied by Mr. Russell Rothermel, Miss Mary Jane Bauer, Mr. Robert Rensberger, and Mr. James Roop.



- Oct. 14-Football, LaPorte, there U.S. History Trip #1
- Oct. 17-C. C., South Bend City Meet "B" Football, Riley, here
- Oct. 18-P.T.A. Board Meeting, 9:30 a.m., Women's Lounge
- Oct. 19-Assembly, Liquid Air Demonstration, 2:30 p.m.
- Oct. 20-Freshman Football, Central, here . .
 - P.T.A. Board-Faculty Tea, 3:15 a.m.
- Oct. 21-U.S. History Trip #2 Pep Assembly, 2:55 p.m. . . . Sophomore Party.

EAGLE OF THE WEEK

This week's choice for Eagle of the Week is Charmian Burke. Almost everyone knows that she has just returned from a whole summer in Europe. Charmian has brown hair, blue eyes, and is five feet four inches tall. She hails from home room 106. August 19, 1938 is the date on the calendar which spells birthday to Charmie.

Charmian is a very busy gal, as she's vice-president of two clubs — Drama Club and Glee Club. She is also advertising manager for the Album and cochairman on one of the committees in the Student Council. Charmian is an enthusiastic participant in all these organizations.

Tops in her book in the television field is the "Ed Sullivan Show," while "Gone with the Wind" is rated best in the film world. "Autumn Leaves" is number one on her list of records, but she thinks Stan Kenton is just the greatest. Miss Burke likes food — any kind of food, but pies and chocolate malts are her special favorites.

After graduation Charmian plans to go to the University of Colorado where she intends to major in languages. Here's hoping that she has all the success in the world!

Suzy's Dilemma's a "Doozy"

Suzy was walking down the hall to English class one morning. She was late already when along came "smart Johnnie," also in an awful hurry. He doesn't see Suzy, bangs into her, and she drops her books. Johnnie rushes on past; he doesn't even bother to help her — he's late for class, too, you know. Suzy walks to her study hall; as she is about to enter, Mary and Joan, after

much shoving, manage to get there first and push in ahead of Suzy. Suzy is standing in line for lunch; a lot of people push and shove so they

can get to the cafeteria first. She finds herself at the end of the line. How about it, gang? Have you ever had any of Suzy's dilemmas? I bet

you have! Come on, kids, let's see a little more courtesy. Everyone around will be much happier and safer. —Charlotte Branbel.

Time on Your Hands?

Has anyone ever accused you of being a "do-little-sit-more"? The accusation may not have been worded exactly like that phrase, but the inference was made that perhops you have too much time on your hands. Of course, the majority of us have school work to take home at night, as well as errands and chores to do also; but very rarely can you find someone who doesn't have a single moment to spare. Very few people realize what to do when they find they have extra time to spend. During the usually crisp, sunny autumn weather is an ideal time to become interested in some hobby or outdoor sport.

The boys have an almost perfect set-up as far as sports-weather combo. It's just cool enough out to play basketball, football, tennis, and baseball without melting like butter on a hot July day. As a rule there's a breeze blowing and the effect is great when you're more than a little overheated. Not only could sports occupy your time, but a little reading, and we don't mean comics, wouldn't hurt at all. Taking an interest in metal and wood if your dad has a machine shop in the basement, experimenting with a chemistry set, that is, if mom approves, or simply collecting bugs 'n' beetles or some other horrid crawly things that the male of the species delights in handling, would be excellent ways to occupy the extra minutes and hours which could drag unnecessarily.

Most girls, as a rule, don't lack for much to do in the way of "home" work or hobbles. Perhaps sports won't head their agenda, but there's a good deal else that does. Knitting argyles, reading, painting (if you're lazy like I, you can buy a "fill in the numbered space . . ." set), baby-sitting, cooking and sewing, or just sitting down at your desk and planning what outfits to wear to school for the following week are sensible time-consuming items.

You don't have to become boy-bird-watchers or girl-galaxy-gazers to use up all your spare time. A little time out for just resting and brain de-cobwebbing doesn't hurt either, but be sure to try one of these suggestions or invent some of your own Time is too precious to waste! —Wendy Heron.



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Upperclassmen, Watch Out! Freshmen Won't Know You Unless You Have Gout!

What does a freshman think of when he sees an upperclassman? Almost any freshman (at other schools) would answer "envious" or "awed" by this superior being. But at Adams the answer is quite different. Many freshman girls probably think upon seeing a senior boy, "Bet I could wangle a date with him!" The freshman boy thinks, "Won't be long 'til I'll be wearing his shoes!" This is awe?

There could be other answers to this question. Ron Cohen says, "I'm in too big a hurry going from class to class to notice them at all." Carol Ensign can't really tell the difference between freshmen and upperclassmen! Is that adding insult to injury? Phil Mikesell thinks of a senior as "a nice, older helping hand." Linda Hammes says, "I just want to jump into a locker and hide when I see them in the halls!"

Editor's footnote: "You don't mean to tell us that four years at Adams hasn't changed us a bit? Every senior at Adams will be crushed to find out that the freshmen can't tell the difference between them and the other three year classmen! Alas! Cruel fate!

THESE YOUNGSTERS ARE IN BUSINESS

Many young people get only a worm's-eye view of business from their first jobs. They see nothing of the financial risk that all concerns take, the hazards that arise from competition, the losses that must often be borne. They may discover the meaning of hard work but get no glimpse of the soaring spirit of free enterprise.

I have just completed a nation-wide tour, talking with young people who are developing a sound knowledge of business — on their first jobs. They are among the 38,500 members of an organization called Junior Achievement. A kind of 4-H club of business, JA is one of the most significant developments in practical education today.

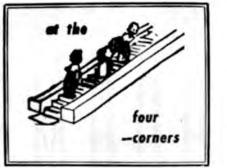
These high school boys and girls meet in groups of about a dozen one night each week in JA centers, usually unused space in a downtown office building which can be partitioned off into shops for woodworking, plastics manufacture, printing, and metalworking. The groups form small corporations, each sponsored by a business firm in the community. Directed and helped, but not pushed, by three adult advisors (one for production, one for sales, one for accounting), the youngsters choose a product or service, sell 50-cent shares of stock to friends and neighbors to raise working capital, then develop and sell the product or service - or try to.

All company members are workers, including the officers. They keep books and pay themselves hourly wages. At the end of the school year they liquidate the company; and, if the enterprise has been a success, pay back the stockholders and declare dividends and bonuses.

More than 2,000 of these miniature corporations now operate in 61 industrial areas. Their life-span is only about 30 weeks, yet this brief period gives bright youngsters opportunity

(Cont'd on page 3, col. 3)





Have you ever heard what a kiss is? It's the juxtaposition of the orbiculoris oris in the state of contraction. Now how about that!

If Charlene Cox and Dave Getzinger decide to give it up again, there's a freshman girl with the initials K. D. who would like to take Charlene's place. And Martha Henz, what is your sudden interest in A lunch hour? Could his initials be L. W.?

Dig this crazy steady list: Sue Shotola and Denny Dempsey (St. Joe), Diane Halpin and Carl Long (alumnus), Mary Kay Kindt and Ray Mabrey, Nancy Brambel and Kenny Parker, Jackie Hackett and Terry Heater (alumnus), Sharon Clark and Hal Smith (N. D.).

It seems as though bells will be ringing come June for JoAnn Reese and Wayne Boyer and also for Beverly Shafer and Fred Heddins. Good luck to you!

We hear that **Berta Leippert** is learning the definition of "mail call" because of a certain U. S. Marine. And **Pat Lantz** seems to have a new gleam in her eye. Do you suppose it could be **John Eichorst?** Why does **Rosalie Mc-Ewan** look forward to sixth hour every day? And what is this we hear about **Elsie Mahler** and **Sharon Hartman** with two N. D. boys at twelve midnight on some church steps?

Who is this fellow in 102 that Becki Wetter has her eyes on?

On our dating list are: Elaine Hartz and Bob Panek, Gloria Chambers and Walter Lantz, June Verhostra and Jim Kritz, Donna Wyatt and Larry Smith, Ruth Jones and Joe Pavich, Joyce Hamel and Paul Eichorst, Carol Weldy and Mike Stowers, Marilyn Rainier and Jim Warner, Wendy Fischgrund and Tim Pettit, Susy Schwanz and Bob Magnuson.

Seems like Jacquie has her eye on Ronnie L. (alumnus of Mishawaka). Gone their separate ways lately are Lynn Steele and Ronnie MacGregor.

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Seen dating quite a bit lately are Bob Walker and Jean Burkhart (Central), Shelba Rice and Bob Millium (Central), and Paula Bryant and Bob Vargo.

Say, Phil Mikesell, we've noticed you've had your eye on a sophomore miss. Now 'fess up.

In case captain **Malcolm** doesn't know, we would like to inform him that he has a new admirer.

Among those having a good time at Danny Hoyt's cast party were Barbara Rohlff and Chuck Bowman, Judy Sheehan and Dave Chizek, Helen Williams and Bill Wiley, JoAnn Stouffer and Ronnie Miller and Marilyn Schwanz and Bob Badger.

Seems as though the girls' fourth hour gym class is conducting quite an extensive nature study of grasshoppers!

A youngster looking around a tidy, immaculate bedroom: "O. K.! Who's been messing around in my room?" Who is the basketball player from

Washington-Clay that Wilma Baldwin (Cont'd on page 3, col. 1)

At the FOUR CORNERS

(Cont'd from page two) has her eye on? Don't keep him anonymous any longer, Willie.

Adams was well represented at the Notre Dame Victory Dance. Among those who attended were Marthe Glesener and Pat Williamson, Jeanne Weiss and Bob Szucs, Norma Esarey and Fred Arnsfield, Judy Jacobson and Jim Lenahan, and Dianne Smith and John Thomas.

Blonde beauty in a restaurant as escort studies check: "You look ill. Is it something I ate?"

Whose letters are monopolizing Shirley Otolski's mail box? They bear Dowagiac, Michigan postmarks. Let's keep 'em guessing, Shirley.

Seen among the crowd at the premiere of "The Youngest" were Judy Adkins and Terry Rothermel, Freda Schaffer and Gleason Street.

Traveling south for a weekend to Wabash are Donna Huffman, Kay Mundell, Linda Rogers, "Toots" Norton. Marilyn Schwanz, and Dianne Smith.

Some additions to the ever-growing "just dating" list are Linda Rogers and Jesse Scott (Mishawaka), Janice Hartz and Don Stoops, Ann Stockinger and Reese Acrom (Central), Billie Jean Woodall and Dave Rogers (Mishawaka), Agnes Vaerewyck and Jim Martz.

Question of the week: Miss Farner, who was the handsome gentleman you were seen with at the Indiana vs. Notre Dame game?

OFF THE RECORD

1. Love is a Many Splendored Thing-Don Ball and Gail Myers. 2. Rock Around the Clock-School days

3. Rzazle Dazzle-football games. 4. I Need Your Lovin'-from teachers during exams.

5. Yellow Rose of Texas-Sharon Gyorgyi.

6. Seventeen-senior girls.

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7. Ain't It a Shame-no parking in back of school.

8. It May Sound Silly-for some girls to wait for the mailman.

9. Where Will the Dimple Be-Mr. and Mrs. Laiber. 10. I'll Be Seeing You-typical re-

mark made by the senior girls to their fellows at college.

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"Have you ever visited the fourth floor swimming pool and bowling alley?"

Ronnie Cohen: "Yes, and the water is wet!"

John Olander: "Be neat if they really had one.'

Shellie Feferman: "I can't find it!" Bob Sheets: "Yes, and it's too

deep.' Tam Judjahn: "No, sorry."

Doug Proud: "Yes, and it's too cold."

Skip Kirkendall: "Sure I have." Judy Dalberg: "I'm still looking." Carol Ensign: "I've got my ticket, but since I can barely find the sec-

ond floor how do you expect me to find the fourth floor?" Penny Ault: "Sorry! But the es-

calator broke and I couldn't get up." Melinda Gaylor: "I've been directed there several times. I haven't found it yet, but I probably could if I took the "ever-popular" escalator!"

When Rocky Marciano was asked who had hit him the hardest during his career, he shrugged, "That's easy -Uncle Sam!"

A Lafayette College professor's explanation of why undergraduates were required to take so many English courses: "In order to teach them a language other than their own.'

A teenager was telling her mother the dilemma girls her age face. "As soon as the boys get old enough to quit acting silly," she moaned, "they get interested in science fiction."

The thing that is probably most often opened by mistake is the mouth.

2224 Mishawaka Avenue

To welcome guests

South Bend

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JOHN ADAMS TOWER

RIVALS

The school is Adams, football the game.

This year in South Bend, we've made a new name.

Doormats they've called us. Yes, that is true.

But this year we're winning, school spirit anew.

On November 5, yes, that is the date.

We meet our old rival, please don't be late!

Queens will be chosen, and bonfires will burn.

And on that clear night, all eyes will turn . Turn on the field, with our players

in line, Here's hopin' Coach Murphy can

say, "Boys, you did fine!!" -NANCY SEIDER.

THESE YOUNGSTERS ARE IN BUSINESS

(Cont'd. from page one)

to develop ingenuity in grappling with the same problems of production, sales, and management that are encountered by every business.

Production ordinarily gets under way two to four weeks after a corporation is created - and the first thing the youngsters meet is trouble. Not one of the 150-odd groups I visited had escaped it. One JA group's supplier ran out of left-over redwood for the hanging flower baskets they were manfacturing; another miniature corporation sank all of its money into raw materials for iron trivets which, it turned out, nobody wanted; a third was doing nicely in producing and selling a shampoo-until it temporarily turned a customer's hair green.

Company of Detroit when its 11 junior executives left their entire batch of ceramic spoonholders in the kiln over the weekend and forgot to turn off the heat. All their stockholders' capital was consumed in a blackened mess. Six youngsters admitted defeat and resigned. The other five showed sketches of their "Spooner" from door to door, explained their bankruptcy, and asked for advance orders-\$1.50 cash, please-so they could buy more raw materials. When the company finally liquidated, the hard-working quintet jubilantly paid back the 75 stockholders their investment of \$96 plus a ten-percent dividend.

The boys and girls of Teen Plastics Company in Springfield, Mass, which made plastic coasters, won success by solving a baffling production problem. Droplets of water that remained in the molds after the cooling process turned into steam at the next stage when the molds went into the oven, and then formed bubbles in the plastic, ruining nine out of every ten coasters. Before the chief chemist of the sponsoring company could investigate the trouble, David McMahon, a freckled, sandy-haired lad of 17, had an idea-cool with dry ice instead of water. The problem was licked and production jumped from 72 to 176 sets a month.

Sometimes the struggle is too much for JA companies; they fail in about the same proportion as U.S. businesses in general during their first year. But some of them, like the Sani-Sava Brush Company of Detroit, discover the traditional American way of making a fortune: mass production at low cost and low per-unit profit.

Sani-Sava's \$1.25 shaving brush (Cont'd. on page 4, Col 4)



Undefeated Eagles Meet Slicers at LaPorte Tonight

Tonight in LaPorte, Indiana, the conference leading and undefeated Eagles will try to slice the Slicers for their sixth straight win. We have dealt losses to Riley, Goshen, Ft. Wayne North Side, St. Joe, and Mishawaka. LaPorte has lost to both South Bend Central and Washington in close battles.

EAGLES CARRY OFF FIFTH VICTIM

The Adams Eagles added another snap dragon to their symbolic vase of wins last Friday night. The Eagles showed a dash of speed, sprinkled with a liberal serving of power, and a solid defense to score the twotouch-down win over the Mishawaka Cavemen.

Adams kicked off to the Mishawaka 48 where it was first down and ten. A line plunge netted four, but then Turner broke through to throw them for a two-yard loss. Szabo broke through on an attempted pass and threw Witkowski for a ten-yard loss, Mishawaka kicked to the Adams 15 and Adams returned to the Wygant, thirty-five. Plunges by Phillips, and Robbins netted only nine yards and Adams kicked to the Mishawaka 20. Mishawaka was not even able to find the line of scrimmage and punted to the Adams 35 where John Robbins returned to the Maroon 30. Adams fumbled on the second play and the Maroons took over. The Cavemen tried two plunges and a pass but were forced to punt on fourth down. They kicked to the Adams thirty. The Eagles returned the punt to the forty where they were forced to punt on fourth down. Robbins got off a poor punt and the Cavemen took over on the forty. The quarter ended with no score.

Mishawaka picked up a first down almost immediately. They picked up another on three line plunges-the ball was on the thirty-five. The Cavemen got three yards on a line plunge, but two passes went incomplete and they kicked into the end zone. Adams was unable to do any-

SODA

thing and punted to the fifty. Mishawaka picked up a first down on the 36 on a nine-yard end run. Three plays gained only six yards and they were forced to punt. Adams picked up a first down on a fine run by Wygant. Adams could do nothing more with the ball and finally punted to the Cavemen's 15. The half ended with no score.

Mishawaka kicked to start the second half and Adams returned to the thirty where it was first and ten. After two plunges, a fifteen-yard penalty put the Eagles on the 47. Wygant got ten for a first down on the Cavemen forty, and then Billy Baird ripped off a beautiful 25-yard run to put the ball on the 15. Line plunges of 5, 4 and 3 yards put the ball first down and goal on the four. On the second down Phillips went over for the first Eagle score. The kick was wide and the score stood six to nothing.

Adams kicked to the 35 and the Cavemen returned to the 47. They picked up a first down on the forty on a nine-yard run. The Cavemen tried two line plays and a pass but were forced to punt. Adams returned the punt to the 25. The Eagles could only pick up nine yards on three plays and punted to the Mishawaka forty-five; they returned it to the Eagle forty-five. The Maroons got a first down on the thirtytwo. Mishawaka got nothing on a line plunge and then threw three incomplete passes; the last one was almost intercepted by John Robbins. Adams took over but could do nothing and punted out of bounds on the Mishawaka 40. The Maroons could do nothing either and punted to the Eagle ten. A line plunge netted three and then Billy Baird went for the first down with an eight-yard run. With a first and ten on the twenty-one the Eagles could only get eight on the next three plays and punted to the 40. Mishawaka tried two line plays and then a pass; Phillips jump-ed and intercepted, then sped down the sidelines to the 16. Phillips then obligingly got ten more for a first down on the six. On second down Billy Baird put it over for the touch-down. Adams finished with 12 points do nothing either and punted to the down. Adams finished with 12 points and the Maroons with none.

Michigan at Colfax

-Ron Wallace.

BEAGLES FLY THROUGH RILEY

The Adams freshmen snowed Riley's freshmen under 26 to 0. This marks the fourth straight year Riley hasn't scored against the freshmen.

An end sweep to the right on the third play of the game gave Adams their first six points. The games scorers were Ken Marvel, Dave Christman, Joe Jacks, and Tom Townsend. End runs and power plays up the middle were used to great advantage in this, the freshmen's third straight win.

-Ron Shapero.

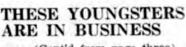
Netmen Blanked

The Riley tennis team kept its record clean by defeating our net team five to zero. Riley has won all of their six matches by a score of five to zero. Bob Fisher, Bob Chriest, and Tim Pettit were singles losers. Pettit and Fisher along with Chriest and Tom Marquis were losers in -Bob Ziker. doubles play.

Distance Runners Defeated by Central

The cross country team played host to visiting Central at Potawatomi Park Tuesday, October 4. Central out ran the Eagles by a score of 25 to 30 (the low score wins). However, Bob DeCrane of Adams took first place in the meet. Also scoring for Adams were Pete Smith, 5th, Chuck DeCrane, 7th, Eddie Ross, 8th, and Ed Edwards, 9th.

The distance men have a season's record thus far of two wins and four -Pete Sherman. losses.



(Cont'd from page three) holder, shaped and hammered mostly by hand, came off the production line at the rate of a dozen each working night. Then Charles Joseph, 15, gave his sales talk to buyers in Detroit's large department stores.

He electrified his JA group at the next meeting by announcing that the J. L. Hudson Store would order four dozen (enough to keep them busy for a month) if they would reduce the price to \$1. A week later he terrified them-the Kresge store wanted 12 gross (1728 holders) if they could get the price down to 69 cents. At their existing production rate, this would be several years' work!

Their adult production adviser suggested that with the backing of these orders they could afford to rent a small hydraulic press which would make a holder in a few seconds. Before the year was over, they were producing and selling so many that the price was down to 15 cents wholesale, and their stockholders enjoyed a ten-cent dividend on every 50cent share of stock.

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JA enterprises reap the rewards of imagination, originality and inventiveness. Some of the busiest men in America give their time and money to JA. Approximately 1,400 corporations sponsor JA companies, and 7,000 of their executives serve as advisers. These executives pass on techniques that they have learned the hard way and help form youngsters' attitudes toward business. Are these men getting their money's worth? They think so. They see youngsters learning to appreciate the profit system as the best means of creating things people need.

Condensed from American Business --Blake Clark





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